





## Welcome to our 2022/23 annual report.

Welcome to the Safer Hull Annual Report, in this our third year of production. As Chair of the Safer Hull Partnership, I am enormously proud of the collective work that we deliver together, across the city. As national priorities change and flex, we continue to respond locally by innovating and developing solutions for issues faced everyday by our communities. This report highlights the many ways in which we support communities and the partner agencies, who we work with daily, to reduce crime, disorder, antisocial behaviour and seek to reduce offending and reoffending.

Each year we ask residents what it feels like to live in Hull and each year residents tell us that feeling safe is one of the most important factors in their lives. We respond to this throughout the year by delivering a range of campaigns to raise awareness across the city and to improve feelings of safety, whether that be in homes or on the street in our communities. This year particularly we have worked hard to support colleagues working in the city delivering training to a broad range of agencies to increase confidence and understanding when working with victims and communities who are most vulnerable. Much of this work will be continued and enhanced in the next year of our delivery.

As the partnership name suggests we work across many agencies, and I would like to extend my thanks to colleagues in those agencies for their continued support and commitment to improving outcomes for those who are most vulnerable in our communities, work that will not stop but that will continue throughout this and

coming years, thanks to the funding we receive via the Office of the Police and Crime Commissioner for Humberside.

Tracy Harsley
Chair, Safer Hull

# Here is the year in summary.

Positive impact of Safer Hull Community Safety Partnership's work to tackle crime and disorder, increase the feeling of safety and instil confidence in victims of crime to report incidents and access help and support.

#### **Peoples Panel August 2022**

The August 2022 Peoples Panel survey indicated 58% of respondents had not experienced any type of crime in the previous 12 months. Residents ranked the 'feeling of safety' as the most important factors, scoring 4.75 out of 5; 88% felt safe at home, 79% felt safe in their neighbourhood, and 65% felt safe while out and about in Hull during the day. In addition, 76% felt safe at home at night.

## Hate Crime Awareness Week Campaign October 2022

During Hate Crime Awareness Week, Humberside Police received a 30% increase in reports of hate incidents, while Hull City Council's Neighbourhood Nuisance Team recorded 23 open cases, a 52% increase over the same period in 2021. These figures show an increase in reporting confidence and a greater understanding of what hate crime is, as well as the positive impact that working together to reduce crime and the fear of crime by reassuring communities that Hull is a safe place to live and work.

#### **White Ribbon November 2022**

Hull City Council's Domestic Abuse Team received 3124 new referrals. Our White Ribbon campaigns continue to play a vital role in changing behaviours, raising awareness, improving reporting and supporting victims of Domestic Abuse by working together with key partners, residents and local communities affected by Domestic Abuse to tackle the problem locally. 28 schools took part in White Ribbon activities and thousands of children and young people were reached during the events. As part of our call to action 100 new Champions signed up to the White Ribbon pledge.

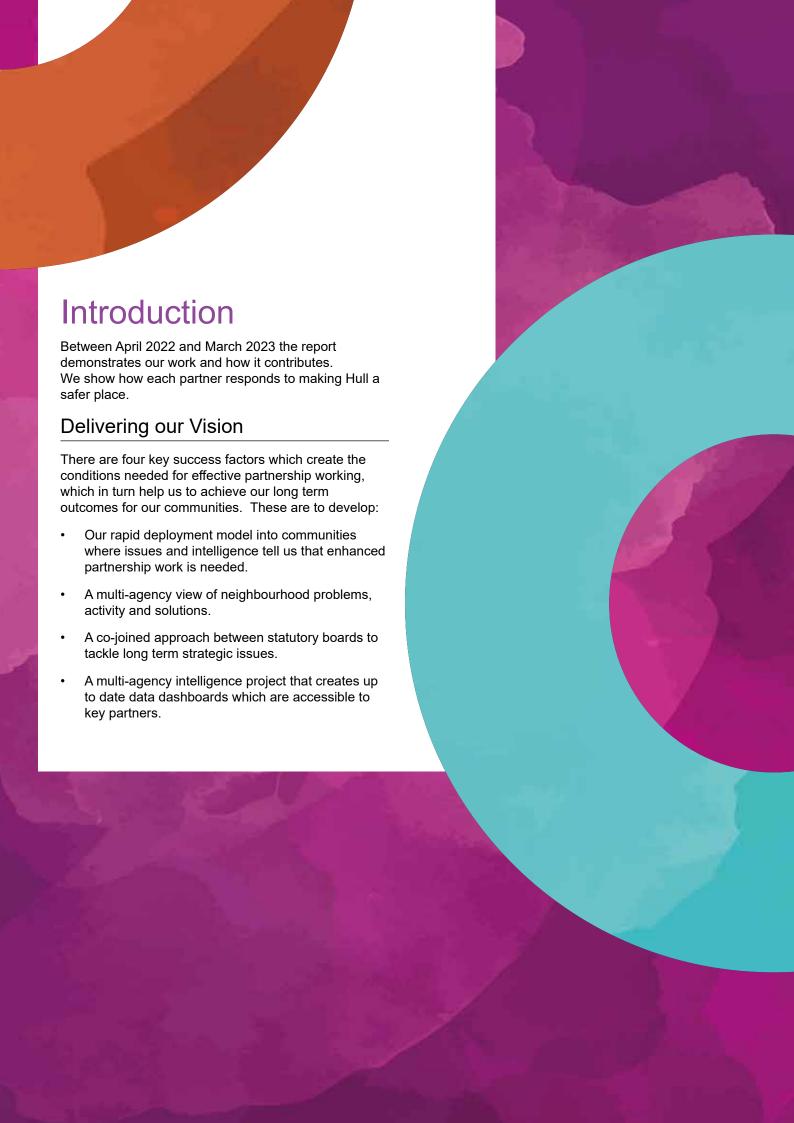
#### **Community Payback**

Between September 2022 and March 2023 a total of 21,690 unpaid works hours have been delivered in Hull via nominations received through the partnership referral process. This figure consists of 19,839 hours of group projects and 1851 completed through individual placements. An excellent example of positive behaviour change is Mr X, who worked with the Plant a Tree Today project. His compliance was good, completing his 250 hours in a few months. The staff were so impressed with Mr X's commitment and enthusiasm he has been offered a full-time permanent job, completed a level 1 qualification in horticulture and has the opportunity to begin a horticultural apprenticeship.

#### **Op Yuletide**

The annual Operation Yuletide Christmas campaign aimed at raising awareness of, and reducing the instances of the following crimes – Fraud, Burglary, Spiking / night-time economy related crimes, Domestic Abuse and Drink / Drug driving, all of which see a spike in the run up to, and over the festive period.

Overall, the campaign reached 19.2m people, equivalent to reaching every person across the Humberside region more than 20 times during the five week campaign. Notable outcomes include a 28% reduction in drink / drug driving incidents, fewer night time economy crimes, and lower than expected burglaries.





#### Outcome 1 Serious and Violent Crime will reduce

#### We have:

- Developed and implemented long term prevention programmes to educate against and deter violent crime
- Delivered key community safety messages and information relating to serious and violent crime to increase public awareness and make women feel safer across the city
- Delivered campaigns in collaboration with our community safety partners to educate, advise and support residents through clear and consistent community safety messages in appropriate ways.

#### Outcome 2 People who offend and reoffend will reduce

#### We have:

- Ensured appropriate pathways in to suitable accommodation for offenders on release from prison or sentenced to a Community Sentence are in place
- Based staff from key partners together key partners to support the Integrated Offender Management process
- Used Community Payback approach to demonstrate visible reparation with communities

## Outcome 3 Vulnerable people and victims of crime will be supported to access support and interventions

#### We have:

- Continued to respond to the needs of the community and provide effective support for high risk victims of ASB, Hate Crime and Domestic Abuse
- Implemented targeted youth diversionary programmes
- Co-ordinated place-based tasking to respond to key issues
- Continued to support the aspirations of Hull becoming a trauma informed city

## Outcome 4 Communities will be engaged, enabled and empowered to develop community safety solutions

#### We have

- Targeted our interventions to areas experiencing increased crime, environmental issues and anti-social behaviour in response to intelligence what we are told by residents
- Implemented a single way of working around problem solving, this includes providing relevant training to a range of partners and their staff



#### **Outcome 2**

## People who offend and reoffend will reduce

Continued investment by the Police and Crime Commissioner has meant we have ensured more vulnerable offenders leave prison into settled accommodation.

#### Setting Up Home Project

The setting up homes funding has been used to assist persons on probation or leaving prison when all other avenues have been exhausted. This funding has made a considerable difference including the provision of a food bank shop which has assisted our service users through the cost of living crisis, many of which have said that they would have resorted to theft from shops but have not done so because of it. Below are two case study comments linked directly to this project.

#### **Case Study Comments**

"Case A Suffered with mental health problems and had spent years living on the streets. As a result, this has been her first property in a long time. A home visit was undertaken and I realised at this point what she meant by there being nothing in the flat other than a fridge and a cooker. She had no kitchenware (plates, cups, etc.), no kettle, no utensils, and no towels, bedding or pillows. She finds it hard to ask for help and is not used to having a property however has kept the flat very clean and tidy. The property remains suitable for her to manage, she has been really appreciative of it too, and now takes some responsibility for herself."

"Case B was released from custody on 01.02.22, has engaged very well and attended all appointments as advised. She is no longer on electronic monitoring and has since left the hostel she was in. A property was secured with Humbercare however she was in need of basic items such as bedding, towels and kitchen equipment. Would it be possible for probation to fund these items? Yes"

#### More effective multi-agency Integrated Offender Management

The Integrated Offender Management Strategy in Hull has gone from strength to strength due to the hard work of all key stakeholders and staff plus remains integral to and co-determinant with the Hull and East Riding Probation Delivery Unit specialist Community Integration Team (CIT) roll out. The CIT Hub based at Norwich House is now fully functional and has over 10 partnership agencies offering a diverse range of provision, attending on a weekly basis, so much so that we may need to expand our premises further.



Wider partners regularly attended the office as part of the CIT Hub including the Department of Work and Pensions Coaches on a weekly basis, MIND for low level intervention and signposting one day per week, Let's Talk Improving Access to Psychological Therapies, Remedi (Restorative Justice) and Growth Company (personal well-being and Education, Training and Employment).

## Integrated use of Community Payback into Place-Based Problem Solving

Magistrates or judges can sentence offenders to carry out anything from 40 to 300 hours of unpaid work (UPW) as part of their sentence within the community. Community Payback is Unpaid Work which is a credible punishment providing reparation to the community and can be completed in a variety of ways, depending on the risks and needs of the individuals.

Community Payback projects are identified by partner agencies. A new Project Nomination Form has been implemented with the aim of capturing more details about the nature of the work; tools and equipment required; completion dates and feedback to the person nominating about how long was spent on projects and before and after photographs of the work undertaken. Suitable projects could include areas in need of litter picks, ground maintenance and graffiti removal.

Between September 2022 and March 2023 a total of 21,690 unpaid works hours have been delivered in Hull via nominations received through the partnership referral process. This figure consisted of 19,839 hours of group projects and 1851 completed through individual placements. Examples of these projects include litter picking, rubbish removal and ground maintenance on West, Alderman and Longhill Logland parks plus individual work placements at Hull YPI and Scope.



#### **Outcome 3**

#### Vulnerable people and victims of crime will be supported to access support and interventions

## ASB Victims Champion – Putting Victims first to improve their safety

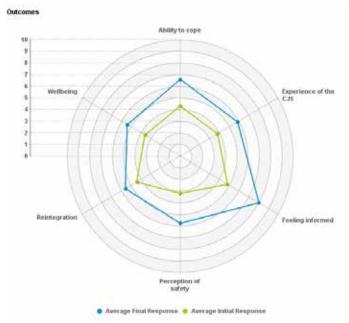
The Anti-Social Behaviour Victims Champion provides effective support for high-risk victims of Anti-Social Behaviour / Hate Crime in order to improve access to support services for high risk victims and ensure services respond to victims' needs. The Victims Champion provides a citywide service and acts as the victim's advocate when dealing with agencies.

The service has received 218 referrals, of which 190 (87%) took up support. Enhanced cases made up 125 those supported, personal characteristics flags indicated 41 of these cases had been persistently targeted, and 36 were repeat victims. Referrals received from Humberside Police remain the services highest referral route at 61% with 35% from the Hull City Council, an increase of 15% on last year's figures.

The remaining 4% are made up of self-referrals and those from other agencies. Anti-Social Behavior and Harassment remain the most common crime types to be referred, and to go on to accept support.

#### **Our Impact**

218 referrals received by the service of which 87% chose to take up the offer of support.



On average, larger improvements can be seen within the categories of 'perception of safety,' 'feeling informed' and 'ability to cope.' A total of 116 responses were obtained from 118 questionnaires distributed, representing an 98% response rate. The majority of responses to each question gave a '5' rating of the service.

Safer Hull recognises the impact this role makes that is why we continue to fund a dedicated ASB Victims role as part of our delivery plan for the three years.

#### Safer Hull Tiered Approach



The Tiered Approach identifies young people who frequent areas of high crime and places them into three tiers which highlights what level of Anti-Social Behaviour and criminality they are exposed to.

A multi-agency approach is used to appropriately safeguard and support individuals at risk of Child Criminal Exploitation / Child Sexual Exploitation and also those actively involved in Anti-Social Behaviour and crime to reduce this in our hotspot areas. The Tiered Approach offers prevention at three different stages:

- Preventing the problem before it occurs Primary Intervention
- Intervening early to prevent a problem from escalating Secondary Intervention
- 3. Managing a problem to prevent further consequences Tertiary Intervention

## **Tier 1**Young person causing anti-social behaviour

### **Tier 2** Young person in lower crime

## **Tier 3**Young person involved in crime

The primary aim of the Tiered Approach is to prevent youth Anti-Social Behaviour and crime from escalating and to safeguard vulnerable individuals appropriately.

A framework for decision making for each tier has been agreed by all partners to ensure consistency and transparency, the approach has been embedded across the city and has started to show some positive results.



## Open Cases: As at the end of March 2023, we had 83 open cases.



Cases closed at Tier 1 demonstrate the multi-agency approach has been effective in preventing further involvement in Anti-Social Behaviour enabling partners to intervene and prevent issues escalating.

Engagement with the young person and their parents/ carers at the earliest opportunity, open and honest discussion about the young person's behaviour and consequences, and exploration of the young person's and parents/carers' support needs impacts hugely on preventing behaviour from escalating.

Tier 2 cases show the value of a whole family approach - Team Around the Family (TAF), which includes wider support networks, using Family Stars and My Stars tools to assess needs and create plans the whole family are a part of that enables professional support for both the young person and their parents / carers.

Cases in Tier 3 have been closed offences being committed or turning 18.

#### **Outcome 4**

# Communities will be engaged, enabled and empowered to develop community safety solutions

#### The Left Behind

'The Left Behind' is a short film created as the cumulation of a project which has been led by Humberside Police and produced by Eski. The film looks at how young people view risk and aspiration including peer influence and how this affects the choices they make.

The film uses the example of vehicle crime, making general observations about the implications of criminal and risk-taking behaviours on the individuals partaking in them but also explores the wider impact on other people in their lives such as friends and family.

The event was promoted via social media, posters and post cards with QR codes, delivered to target areas as well as more in depth engagement via schools, youth organisations and key stakeholders such as traders in the area.



To view the film, please click on the QR code.



In addition, the film was played on a continuous loop inside St Michael's Youth Project (Ellerburn Avenue) where a separate mental health wellbeing space was staffed by professionals for anyone wishing to access this support.

Food and refreshments were provided for those attending including pizzas from one of the local traders (funded as part of the project) as well other food and drink items donated by Tesco.

The car park area around the shopping centre showcased some of the activities that are readily available and accessible to young people in the HU6 area, with the aim of trying to divert young people from participating in criminal or high-risk behaviours. These included rugby activities delivered by Hull FC, a pop up boxing ring provided by City of Hull Sport and Community Group, a climbing wall supplied by Just Climb and virtual reality headsets from Safer Roads Humber.

There was also a number of information stalls from organisations such as Refresh who provided advice and support for young people and families around alcohol and drug issues.

#### **Our Impact**

Media reach: 8.9m, Online views: 3,000 (YouTube) + 33,000 (social media), Engagement: 140,000 (Social Media).

All partners involved stated that the event was well received within the community. More importantly, the target groups of young people we wanted the event to reach were in attendance.

350 attendees watched the first showing of the video at 6.30pm.

The event provided an excellent networking opportunity for all partners to work together in the delivery of a targeted event.

#### Thrown Away

'Thrown Away' is a short film that looks at how young people view risk and aspiration including peer influence and how this affects the choices they make. The film uses the example of anti-social behaviour and criminal damage aimed at buses, making general observations about the implications of criminal and risk-taking behaviours on the individuals partaking in them, but it also explores the wider impact and consequences to the individuals and wider community, focuses on stories from local bus drivers who have been affected by incidents and the impact not only on them but the communities they serve.

To access the short film scan the QR code,

Funding for the production of the film and the launch event has been provided by the Office of the Police and Crime Commissioner, Hull Youth Justice Service and



Stagecoach. A pilot rollout of this education program has been delivered in 3 secondary schools and youth provision within the North of the city. Wider roll out of the education program is now underway with the aim of challenging attitudes and behaviours by demonstrating the causes, choices and consequences around fatalities of young people linked to anti-social behaviour and criminal damage.



#### 'Be Kind to your Driver'

The main aim of this campaign was to communicate effectively and raise awareness of how people's behaviours on buses, in taxis, to delivery drivers and through the interchange can impact on others.

The campaign was created in response to survey feedback from drivers that showed an increase in antisocial behaviour towards taxis and buses.

During this campaign, the theme of kindness was emphasised. This included encouraging people to be friendly to bus and taxi drivers as well as to treat one another with respect while travelling around the city and in public.



#### Rapid Deployment Model - POD

The Safer Hull POD is a rapid deployment resource we use to provide a high visible presence and remote base for Humberside Police, Hull City Council, Humberside Fire and Rescue Service and wider partner agencies to work from in targeted areas of the city.

The POD is deployed into communities where information and community intelligence informs us work is needed and provides an opportunity for the public to meet with partners in a more informal setting to discuss community safety issues or concerns they may have.

Between June 2022 and March 2023 the POD has been deployed into 5 key areas across city at the request of key partners to address a variety of ASB, Environmental and Crime issues identified.

- Pearson Park Turning Point
- · Ings Shopping Centre
- North Point Shopping Centre
- Kingswood Retail Park
- · Great Thornton Street Icehouse Road car park

Social media posts have been used to inform residents of the dates and locations of the POD within their communities.

**Humberside Police - Hull** 



Advance notice the Community Safety POD will be parked on Ings shopping centre car park from 4th October. Open Monday-Fridays, staff from Hull City Council Humberside Police - Hull Humberside Fire & Rescue Service and partners will be on hand to speak to residents about issues relating to your community

- at Ings shopping centre

A number of cover stories have been run in the Hull CC News highlighting the use of the POD across the city to increase community engagement and provide a space for local residents to visit and speak directly with a number of key services about any community issues they may have.

https://www.hullccnews.co.uk/07/07/2022/safer-hull-community-safety-pod-has-moved-to-the-avenues-ward/

## Problem Oriented Problem Solving (POP) Multi-Agency Approach

The Partnership continues to work together to tackle issues which have the most impact on communities by using the same problem solving methodology across the city. Through specialist training packages Safer Hull remains committed to developing partners, providing them with the right skills and tools to resolve community problems more effectively.



## Safer Hull Campaigns 2022/23

# To promote our work and support local residents to feel safer

The Safer Hull targeted campaigns and events raise awareness of the work Safer Hull Partnership do. Our campaigns have been developed around the Safer Hull Community Safety Partnership Plan and agreed campaigns outcomes below:

- Local people are more informed of the work being undertaken to tackle issues of crime and disorder
- People are able to reduce the likelihood of becoming a victim of crime
- Encourage and increase the reporting of incidents of hate, anti-social behaviour and domestic abuse
- Build confidence in people to report incidents related to community safety (Anti-Social Behaviour, Hate, Domestic Abuse, & Prevent)
- Support victims of crime and Anti-Social Behaviour, particularly the most vulnerable
- Work in partnership to reduce the risk of offending/ re-offending and divert perpetrators from escalating behaviours
- To keep people safe and feeling safe, reducing the fear of crime by reassuring communities that Hull is a safe place to live and work

#### **#Stop Spiking Hull**



Our #stopspikinghull campaign raised awareness, educated and protected people from the issue of drink spiking in Hull and forms the cornerstone of many of our additional campaigns. The campaign uses preventative and detection methods to help people identify if they (or others) are at risk, educates on how to report instances of suspected spiking and encourages people to seek help, if needed. These are available upon request at the bar.

## ASB Awareness 'Not Where I Live Week'

The 'Not Where I Live Week' campaign raised awareness around Anti-Social Behaviour and highlights the type of work undertaken by the Neighbourhood Nuisance Team. It provided clear information to residents on how to report, thus making our communities more resilient and has a clear message around not tolerating incidents of anti-social behaviour. Digital resources have been used across the city and posters displayed in Area Teams noticeboards promoting the planned events throughout the week including focused activities and planned actions. Social media was also used increase the campaigns reach and impact:

#### Freshers /Welcome Week

A wider range of statutory and non-statutory partners came together to support the delivery of the week long campaign. Stalls both inside and directly opposite the student hub were staffed throughout the week by the following partners:

- Safer Hull Community Safety Partnership Team
- Humberside Police
- Humberside Fire and Rescue Service
- Hull City Council Area Teams Neighbourhood Co-ordinators
- Hull City Council Waste Management Team
- Hull Health and Care Partnership (formally known as the CCG)
- · Neighbourhood Networks

The event was held after 'Freshers Week Welcome Fest'. It increased student engagement and provided partners with an opportunity to speak with students directly and share our crime prevention and personal safety key messages.

In addition, a QR code was included within the packs directing students to the Humberside Police MS Forms safety survey which generated the following:

#### **Our Impact**

In total, 1100 students received crime prevention advice and safety packs which included various safety items and information

#### Hull Fair - Operation Stay Safe

Operation Stay Safe was a joint operation, between Humberside Police, Hull City Council Community Safety Team and Children and Young Peoples Services.

Operation Stay Safe covered both weekends of Hull Fair utilising Police powers to ensure young people are taken to a place of safety if they are deemed to be at risk of harm. The operation identified or groups of young people who were in the process of or about to commit crime or anti-social behaviour, particularly often including alcohol related disorder, and remove them away from that.

#### **Our Impact**

This year we successfully worked with 20 young people and their parents/ carers, ensuring the young people were safe from harm

#### Cycle Theft and Security Bike Marking Training and Events

To promote cycle security across the city 30 staff from a wide range of partners have received specialist bike marking training in February 2023. Partners have held cycle marking events across the city resulting in a total of 1306 bikes been marked and registered so far.

#### White Ribbon Campaign

In the 7th year of our campaign, 28 schools took part in White Ribbon activities and thousands of children and young people were reached during the events. Younger children are now clearly able to describe 'these hand are not for hurting', what this means and how they are strong on this messaging which is

evidence that our campaigns are starting to have an impact. The older age groups for Year 6 and above understand our broader White Ribbon messaging.

School not taking part in the face to face bespoke visits also delivered the White Ribbon messages so the reach is growing year on year as other schools are becoming more and more proactive in independent activities.





#### Hate Crime Awareness Week

In October 2022, we ran a proactive Hate Crime Awareness campaign in support of the national campaign. The focus this year was on trans and disabled hate crime following an increase in reports. The campaign featured heavily across billboards in the city, on social media, in print media, and a selection of posters were shared with venues, schools and local authority buildings across the city.

The campaign was designed to raise awareness of what a hate crime is, and how to report it. Over the course of the week, reports of hate incidents increased by 30% - highlighting that the campaign had the desired effect of encouraging people to report hate crime.

Safer Hull supported both the local partner and national campaign using a combination of posters displayed on the digital boards in the city centre and retweets of key messaging using our agreed communication channels. Reporting has continued, with year on year growth observed, showing that the community not only understands that hate incidents are a crime, but also that they feel more confident reporting them.

This has been strengthened by the launch of online reporting via Humberside.police.uk, where members of the public can fill in a simple form to report a hate crime.











#### **Operation Yuletide**

Operation Yuletide was our Christmas campaign aimed at raising awareness of, and reducing the instances of, the following crimes - all of which see a spike in the run up to, and over the festive period.

- Fraud
- Burglary
- Spiking / night-time economy related crimes
- Domestic Abuse
- Drink / Drug driving

The campaign was delivered on social media and through public relations, focusing on one theme per week with the sole aim of raising awareness to reduce the likelihood of people being affected by other people's, or their own, actions. The campaign also coincided with the football World Cup, so there was dual focus to the campaign.

#### **Our Impact**

Overall, the campaign reached 19.2m people – the equivalent of reaching each person across the Humber region more than 20 times during the five week campaign

#### **Our Impact**

28% reduction in drink/drug driving incidents

## Domestic Abuse Humber-wide Learning Events 2022

The domestic abuse learning events have been delivered virtually to partners and professionals across

the Humber region. Over 1600 people attended virtually. The subject matter was driven by key learning points from Domestic Homicide reviews and ensuring professionals learned from tragic events.

#### **Our Impact**

#### **Humber-wide Learning Events Feedback**

#### Attendees said

"Thank you for such an informative and powerful session. This will stay with me and definitely influence how I view DA and the implications on others and children"

"Very useful training and valuable in both my work and personal environment. Given me confidence to ask more questions. Like "What can't you do that you would like to?"

"Really brilliant training. Everyone should see this and it is great that it is being made available on a number of occasions so more people can see it".

#### Post Event Follow Up Survey 2023

#### What are you doing differently in your practice?

"Checking in, offering sign posting information along with a non-judgemental place to talk" "Being more observant for subtle signs"

## How have you implemented the learning?

"I have implemented learning with my practice as I continue to assess and support foster carers and the children they care for"

## Barriers implementing the learning

"Some people really do not want to talk... and some people think abuse only happens in "poor" homes"





